



NORTH AMERICA'S LARGEST RV RENTAL COMPANY

NEW PRODUCT OFFER!!!

Cruise America's New "E27" Vehicle on Sale Next Week
ALL NEW – CRUISE EXCLUSIVE

Dear Travel Partners,

The secret is finally out. Cruise America is proud to introduce a BRAND NEW product in our rental fleet – the new 27 foot, Class E vehicle, or what we will now call the "E27."

What is a Class E vehicle?

A Class E vehicle is similar to the style of our recently introduced 19-foot vehicle. That is, the body of the vehicle is more streamlined and aerodynamically designed. While still very similar to our C-Class line of vehicles, the brand new E27 will benefit our mutual clients even further by providing:

- Improved fuel economy.
- Significantly reduced cabin noise due to the aerodynamic styling of the front of the vehicle. Included are cabin redesign elements intended to maximize driver and passenger comfort including upgraded seating, hi-tech audio components and speakers including I-pod connections, powered mirrors and more.
- Lightweight, Hi-Strength composite materials used in the building process, which also benefit the fuel consumption and the improved driveability of the vehicle.
- Eco-friendly LED lighting throughout the vehicle resulting in less energy consumption and longer battery life.
- Much much more! See attached E27 "Specifications Sheet" for more details!

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On Sale Now – Limited Availability:

Many of the new, compact E27 motorhomes will be rolling into our rental centers in just a few months. We want to share our excitement with you and our mutual clients this travel season by offering the E27 rentals for sale immediately, for departures beginning in May 2010.

In the short term, we will be adding E27 vehicles in limited locations and in limited quantities. Therefore, we HIGHLY recommend a quick roll-out and strong encouragement to your clients to book early. Don't let your valued clients miss out on being the first EVER renters of the new E27! Good Luck!

Instructions / Departures:

Request an E27 rental originating in beautiful California, from our centrally located Los Angeles facility (LAX), or our equally convenient facility just across the Bay Bridge in Oakland/San Francisco (SFO). You can find the applicable flexrate for the corresponding departure date by checking the flexrates as you normally would for any other vehicle.

- Please note ONLY the Advanced Booking Discount may be applied to E-27 bookings.
- Vehicle kit, personal kits and any other extras may also be purchased via tour operator at normal rates.
- Insurance – Includes CDW subject to \$1000 deductible per occurrence, and SLI up to \$1,000,000 – see Cruise America 2010 International Program for all details and restrictions.
- All other booking conditions as normal.

Other conditions:

- Valid for SFO and LAX pickups beginning May 19 – October 31, 2010.
- Individual bookings only – no groups please.
- Limited availability – book early to ensure confirmation for your clients.

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SPECIFICATIONS

Length: 28.4 Feet / 8.6 Meters
Sleeps family up to 6
Ford V-10 Engine
LP Gas/Electric Refrigerator



3-Burner LP Gas Cooktop
Water Heater